

## KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

253477	AGENCY (OR SERVICE) ACTING AS AGENT FOR 168364		ADVERTISER (OR AGENCY AND ADVERTISER)		<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days  prior notice
NAME	NATIONAL MEDIA RESEARCH PLANNING		NATIONAL REPUBLICAN CONGRESSIONAL COMM.		
AND	815 Slaters Ln		320 1st St SE		
ADDRESS	Alexandria	VA 22314-1219	Washington	DC 20003-1838	
	USA		USA		
CONTACT			PRODUCTNRCC SEPT 14-20 ADDS		
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 3186	PRODUCT 1310 CODE		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/14/12 AND ENDING 09/20/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY NRCC.										
1 30 MIN SEP	10100..	2	11:58A	12:30P	30S	09/17/12-09/19/12	NOON NEWS	2	700.00	1400.00
2 30 MIN SEP	11111..	1 4	04:30P	05:00P	30S	09/14/12-09/14/12 09/17/12-09/20/12	430-5PM NEWS	5	800.00	4000.00
3 30 MIN SEP	11111..	1 4	05:30P	06:00P	30S	09/14/12-09/14/12 09/17/12-09/20/12	530-6PM NEWS	5	900.00	4500.00
4 30 MIN SEP	Sa	1	06:00P	06:30P	30S	09/15/12-09/15/12	SA/SU EARLY NEWS	1	550.00	550.00
5 30 MIN SEP	11111..	1 4	06:57P	07:30P	30S	09/14/12-09/14/12 09/17/12-09/20/12	CBS EVENING NEWS	5	1400.00	7000.00
6 30 MIN SEP	11111..	1 4	07:30P	07:58P	30S	09/14/12-09/14/12 09/17/12-09/20/12	THE INSIDER	5	675.00	3375.00
7 MENTALIST;30 MIN SEP	T	1	10:00P	11:00P	30S	09/18/12-09/18/12		1	2200.00	2200.00
8 30 MIN SEP	Th	1	10:00P	11:00P	30S	09/20/12-09/20/12	PERSON OF INTEREST	1	2500.00	2500.00
9 30 MIN SEP	F	1	07:58P	09:00P	30S	09/14/12-09/14/12	UNDERCOVER BOSS	1	2250.00	2250.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME NATIONAL MEDIA RESEARCH PLANNING

NATIONAL REPUBLICAN CONGRESSIONAL COMM.

AND 815 Slaters Ln

320 1st St SE

ADDRESS Alexandria VA 22314-1219

Washington DC 20003-1838

USA

USA

CONTACT

PRODUCT NRCC SEPT 14-20 ADDS

LOCAL SALESPERSON Brian Butz-1

AGENCY EST. NO.  
3186

PRODUCT CODE 1310

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 09/14/12 AND ENDING 09/20/12 NO. WEEKS: 1

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			FROM	TO						
10	F	1	09:00P	10:00P	30S	09/14/12-09/14/12	CSI: NY	1	2250.00	2250.00
30 MIN SEP										
11	Sa	1	09:00P	10:00P	30S	09/15/12-09/15/12	CRIMETIME SATURDAY	1	1100.00	1100.00
30 MIN SEP										
12	Sa	1	10:00P	11:00P	30S	09/15/12-09/15/12	48 HOURS MYSTERY	1	1400.00	1400.00
30 MIN SEP										
13	Su	1	06:58P	08:00P	30S	09/16/12-09/16/12	60 MINUTES	1	3750.00	3750.00
30 MIN SEP										
14	Su	1	08:00P	09:00P	30S	09/16/12-09/16/12		1	3500.00	3500.00
PERSON OF INTEREST; 30 MIN SEP										
15	Su	1	09:00P	10:00P	30S	09/16/12-09/16/12	THE GOOD WIFE	1	2500.00	2500.00
30 MIN SEP										
16	Su	1	10:00P	11:00P	30S	09/16/12-09/16/12	THE MENTALIST	1	2000.00	2000.00
30 MIN SEP										
17	1111000	4	11:00P	11:35P	30S	09/17/12-09/20/12	11PM NEWS	4	1900.00	7600.00
30 MIN SEP										
18	Su	1	11:00P	11:35P	30S	09/16/12-09/16/12	11PM NEWS	1	1700.00	1700.00
30 MIN SEP										
19	11111..	1 4	11:35P	12:37A	30S	09/14/12-09/14/12 09/17/12-09/20/12	11:35P-12:37A - LETTERMAN	5	450.00	2250.00
30 MIN SEP										
20	F	1	10:00P	11:00P	30S	09/14/12-09/14/12	BLUE BLOODS	1	2200.00	2200.00

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PRODUCT 1310

CODE

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 09/14/12 AND ENDING 09/20/12 NO. WEEKS: 1

Cancellation Notice

Required

Announcement 28 days

prior notice

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			FROM	TO						
30 MIN SEP										
Total Contract:								44		58025.00
Billing Summary										
Qtr 3-12						Jul .00	Aug .00	Sep 58025.00	Total 58025.00	
GRAND TOTAL									58025.00	

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